



December 2021

Dear Central Bucks Community Leader,

The 19th Annual [Central Bucks Save the Music Benefit Concert, Time Pieces](#), is set for January 28 and 29, 2022. This year's concert includes a varied set list of music with lyrics and themes related to time such as moments, days, nights, weeks, months, years more. Over the years, we have raised over \$254,000 to support the [Save the Music Foundation](#) through the generous support of the Central Bucks community and business leaders like you. Our goal this year is a \$40,000 donation. Please help us with a sponsorship and/or donation and help us make this the best year yet! See below for opportunities. More on the concert and foundation on page two.

- SPONSOR the event at one of the levels below. Deadline for Platinum and above: **January 6, 2022**. Deadline for ads and payment for all other levels: **January 13, 2022**.
 - ❖ \$100 or more – *Silver Sponsor*
What you get: Digital ad in our pre-concert slideshow before all 3 concerts • Business logo (or name) in our social media sponsor and partner collage sent out the week of the concert.
 - ❖ \$300 or more – *Gold Sponsor*
What you get: All of the above **PLUS** Dedicated social media post welcoming you as a Gold sponsor of CB Save the Music 2022 on Facebook, Instagram and Twitter with link to your social media/website within one week of receiving your sponsorship payment • Print ad in patron booklet distributed at all 3 concerts
 - ❖ \$500 or more – *Platinum Sponsor*
What you get: All of the above **PLUS** Business name/logo on concert t-shirt, which will be worn and sold at all 3 concerts • Verbal acknowledgement from stage at the end of all 3 concerts
 - ❖ \$700 or more – *Multi-Platinum Sponsor*
What you get: All of the above **PLUS** Plaque for display at your place of business identifying you as a Multi-Platinum Sponsor of CB Save the Music 2022 • Business name/logo on CB Save the Music concert website

Ad Specifications: Submit ads in 'landscape' orientation as an image file in the highest resolution possible. These will be used for both digital ad and patron booklet. Ads and questions can be emailed to cbsavethemusic@gmail.com. If a student solicited your sponsorship, please indicate his/her name when submitting your ad.

Sponsor Checks: Make checks payable/send to Holicong Middle School, attn: Jim Glaser, 2900 Holicong Rd., Doylestown, PA, 18902. Payment can also be dropped off directly to Mr. Glaser at Holicong M.S. or Ian Sanchez at Tamanend M.S.

- DONATE AN ITEM of your choice for the Save the Music Basket Bonanza.
Items donated in the past include gift cards, tickets for events, gift baskets, collectibles, musical instruments, and more.

For general questions about the event, contact Jim Glaser at jglaser@cbsd.org. Thank you in advance for your support!

Sincerely,

Joel Chodoroff, Jim Glaser, Jen Repper, Amanda Romig, & Ian Sanchez
Central Bucks Music Teachers, CB Save the Music Concert Organizers

About the [Central Bucks Save the Music Benefit Concert](#)

For 19 years, the Music Department of the Central Bucks School District has teamed with the Save The Music Foundation to help save music education across the country. What started as a small concert and fundraiser has now grown into a 2-day event that features 3 concerts, nearly 30 professionals, and almost 200 students. The concert has raised over \$254,000 for the Save The Music Foundation since its inception. In both 2018 and 2019, the concert donation provided a core grant of over \$35,000 to save music at a school in New Orleans, LA and in 2020, the concert raised over \$48,000 to provide a core grant to a school in Newark, New Jersey.

This year's concert features an eclectic mix of music from artists such as Billy Joel, Britney Spears, Whitney Houston, Harry Styles, The Beatles, The Weeknd, and more!



Photos courtesy Mike Maney

All proceeds from the concert are donated to the [Save the Music Foundation](#). This organization develops partnerships with school districts to build sustainable instrumental music programs by providing grants of brand-new musical instruments to public elementary and middle schools. Recipient schools have no other way of creating / restoring music in their schools. We are fortunate to be a part of a district with such an outstanding music program, and part of a community that embraces the arts. This concert is our way of giving back.

